

ANNUAL REPORT

FY 2021-2022



MESSAGE FROM THE FOUNDER

"In the Initial years of Lakshyam, we realized that working for people neglected by society is indeed a road less traveled. Regardless of their situation, we have always believed that every individual should be given an opportunity to thrive. Our programs includes various activities ranging from camps to tours and educational development to skill-enhancing workshops.

Our dedication and your active support have helped us to reach 1 Million lives across 17 states this year. While many of us dream to make the world a better place, Lakshyam puts its ideas into effective actions and stands as an actor of change.

On behalf of the entire Lakshyam team, we would like to extend heartfelt gratitude to every member who has been on board with us and contributed in any way possible. Lakshyam is consistently expanding its radius of action to give assistance to a larger number of communities and sustain the lives of the families in need.

Our endeavors, more than ever, are to brighten the future of the children, women, and communities we touch while equipping them with life-building skills."

**- RASHI ANAND
FOUNDER**

**"As you grow older, you will discover that you have two hands
— one for helping yourself, the other for helping others."
— Audrey Hepburn**

TABLE OF CONTENTS

02

About Lakshyam

04

Areas of Work

07

Our Programs

11

Workshops &
Activities

14

Covid Relief:
Corona se Karuna

16

Highlights
of The Year

19

Awards &
Recognitions

21

Team Lakshyam

03

Vision & Mission

05

Impact Created
Through the Years

10

Kind words from
Donors & Interns

12

Distributions

15

Celebrations

17

The Comments
Section

20

Support Us

22

Sponsor a Child



ABOUT LAKSHYAM

Since inception, the staunch desire to create a better society has become Lakshyam's motive. Founded in 2012, Lakshyam has taken crucial initiatives to transform the lives of the underprivileged and focuses its actions on child education, holistic child development, and women empowerment. Functional through 46 centers across India and impacting 17 states, Lakshyam actively operates on a national scale and its projects extensively address the humanitarian condition of communities in need by providing education to the street children and skilled training to the women.

For this, Lakshyam is vigorously involved in diverse activities which range from camps, workshops to comprehensive learning classes and creative activities that are specially designed to cater to the needs of the less privileged individuals.

Lakshyam's array of initiatives revolve around three programs with their own field of action:



Butterfly (Child Welfare and Education)

In order to give the street kids a chance to have a place in society and make better use of all their potential, Lakshyam fosters the children's inherited skills by providing a basic yet holistic educational development while bridging the gap between them and the formal schooling system



Lakshyam Toy library

Toys are more than just fun and games for kids. Toys provide an opportunity for children to learn. In this way, Lakshyam's Toy provision program enhances the child's senses, overall development, sparks their imaginations, and improves communication.



Rooh (Awakening Women's Soul)

The project focuses on the liberation and empowerment of women. Through education, awareness, and skill training, Lakshyam offers proactive initiatives to give women self-employment capacity and financial independence.



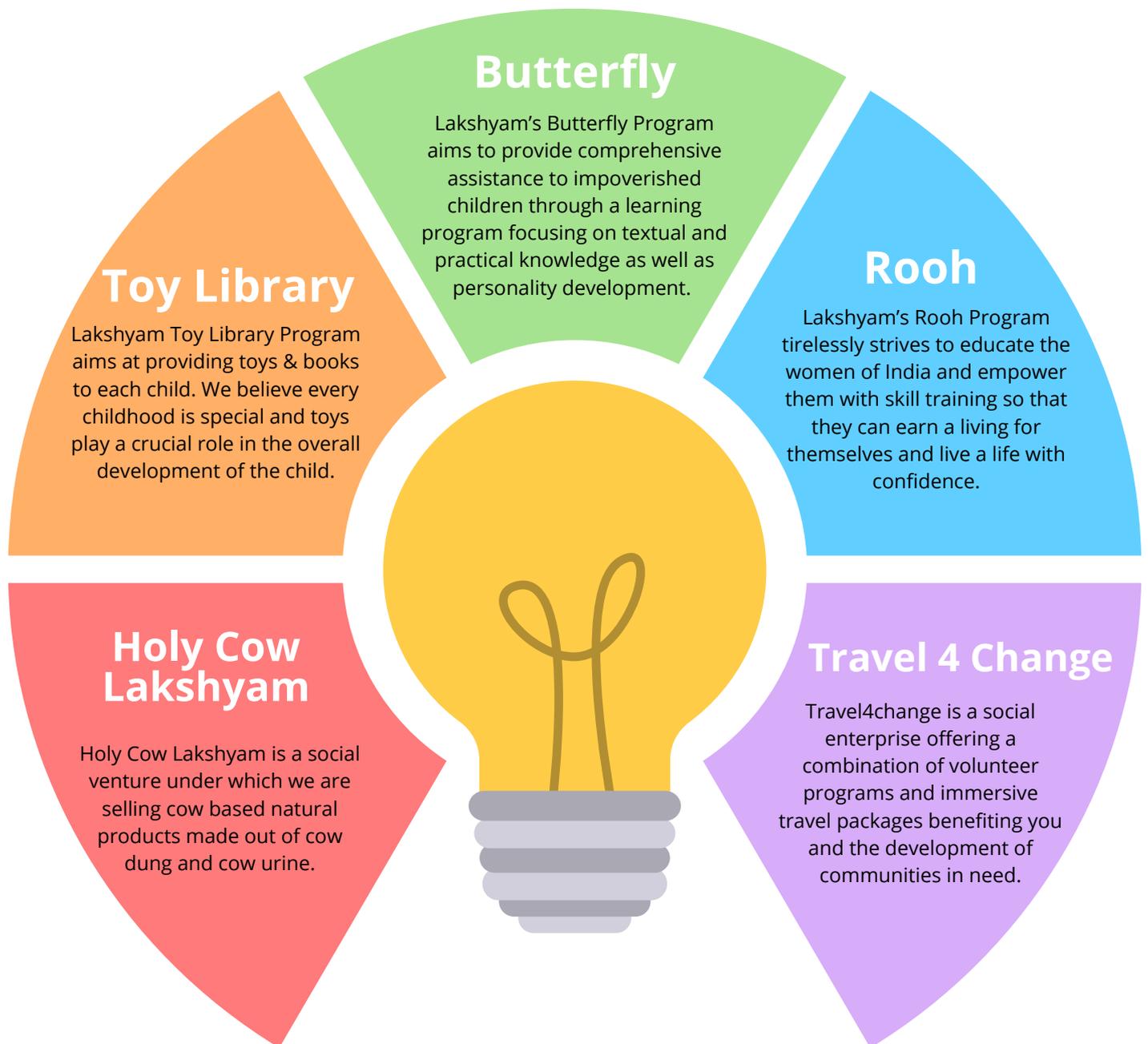
VISION

To work for economic, political, and socially marginalized communities for their holistic advancement and implement specific, customized, cost-effective, scalable, and replicable models for community development.

MISSION

To help and empower the less advantaged children and women by putting street children in the formal schooling system, supporting kids living in remote areas across India with toys and books, and increasing the income of the women community under our women empowerment program.

AREAS OF WORK



OUR IMPACT



17 States Reached

IMPACT CREATED FROM 2012 TO 2020

- **3500** girls supported with Solar Lamp for Education
- **3000** street children enrolled to schools for education
- Associated with **90+** schools for workshops and distributions
- **7000** girls and women educated on Menstrual Hygiene
- **1 Lakh** Sanitary pads distributed.
- **2.5 Lakh** Books and Toys collected through donations
- **4000+** women empowered
- **23000+** children supported through various NGOs
- **23000 Kg** waste converted into handicraft
- **39** awards received
- **10000** individuals benefited during covid
- **39** toy library opened

IMPACT NUMBERS (2021-2022)

As has been our mission to impact as many lives as possible always, this year too our hands reached out to needy people in the society. We are happy to have positively impacted the lives of people in every way possible.

250+ Kids Enrolled to Education Centres 

4200+ Food Distributions 

3103 Stationery Kits Distributed 

3000+ Sanitary Pads Distributed 

3 New Toy Libraries Opened 

2 Awards Received 

100+ Solar Lights Installed to Light Up the Houses in Slums 

500+ Associated Partners for Workshops 

7000 In Kind Items Collected from Donors 

PROGRAM 1

BUTTERFLY- CHILD WELFARE AND EDUCATION

The word 'Butterfly' symbolizes freedom. The program aims to cater to the needs of the children who require specialized assistance to broaden their horizons of opportunities and to guide them on a path of sustainable life ahead for themselves and for the society they live in.

The objective of the Butterfly program has been to provide holistic education to every child of the community. With this intention, almost 620 children at Lakshyam's Remedial Education Centres in New Delhi, Ghaziabad (Uttar Pradesh), Jharkhand and Madhya Pradesh are being imparted knowledge and skills consisting of a blend of theoretical and practical knowledge. Apart from this special attention is given to lessons on personality development and personal grooming.

A Flow Chart of Activities



PROGRAM 2

LAKSHYAM TOY LIBRARY

After seeing the sight of street children playing with empty bottles, tyres & trash and other things which can be dangerous and injurious to their health, Lakshyam decided to come up with an innovative idea which focuses on bringing back the essence of childhood in lives of the not-so-privileged children. And when we talk about childhood the most thrilling and exciting part of childhood is toys.

Keeping this in mind, Lakshyam had set up its first toy library in 2012 intending to provide a safe and spacious play environment for the kids who have been deprived of toys and missed a major part. Today over a decade later we have opened more than 39 toy libraries across India.

A Flow Chart of Activities



Program 3

ROOH – AWAKENING WOMEN’S SOUL

A woman is a person who initiates a family life. She also raises a family and therefore a nation too. Without women being empowered our country cannot flourish to the fullest. A woman bears all the responsibilities of meeting the basic needs of the family and uplifting the family. Unfortunately, our society which is still a male dominated one does not consider the work of a woman equally important. Apart from the rights and resources they are also denied the basic freedom to do anything for themselves.

A Flow Chart of Activities

Lakshyam’s program ‘Rooh-Awakening Women’s Soul’, is designed to uplift the status of women in society. A woman’s status can only be enhanced through strategically planned steps. We at Lakshyam make an effort to make the women self-sustainable by enhancing their skills so that she can survive without being dependent on anyone.



KIND WORDS FROM DONORS & INTERNS

We are thankful to all the Donors, Interns and Volunteers who have come forward for helping us in the projects for the welfare of less privileged people of our society. We really appreciate all your efforts and time given.



"Thankyou is a small word to describe the opportunity I've been given by Lakshyam to contribute towards the beautiful kids and society. I feel I'm lucky that I got this chance and made full use of it and that's why encourage everyone around me to do whatever they can to help kids grow and make their life as per their choice. Lakshyam is a blessing to the country."

- Rubaina Singh (Kind Donor)

"Lakshyam truly deserves appreciation and love for their work in empowering women and especially for standing up for the women in rural areas. Thank you for all your efforts."

- Raghu Pratap Parik (CSR Manager, IRCON Limited)

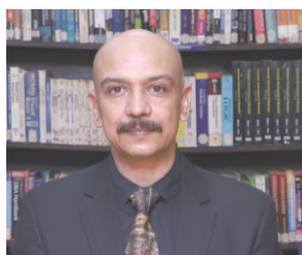


"I had a very special experience at Lakshyam as I got to interact with young students at ground level. The main highlight during my tenure was my workshop which I did at 3 of the lakshyam centers."

- Sumit Kumar Deswal (Intern)

It was a thrilling experience as i got to learn so many new things and experience the same. One regret that i have is that i wanted to meet children and women at the centres but due to Covid it was not possible.

- Riya Gupta (Intern)



"FIIB has a legacy of conducting its SIP program with Lakshyam. Three of our students were selected by Lakshyam. The Lakshyam team provided valuable direction through regular brainstorming sessions. This enabled the students to contribute to the best of their potential, and achieve the expected outcomes. FIIB values Lakshyam as an invaluable partner and hopes to build this legacy further."

- Prof. Arun Sangwan

Fortune Institute of International Business, Delhi

WORKSHOPS/ ACTIVITIES

We ensured that students had access to various informational workshops even in the covid times so that learning does not stop. We conducted various sessions such as life skill workshops with Modicare Foundation, Legal Awareness sessions with DSLSA, Art therapy sessions by bright life foundation, Art and craft workshop by Kiran Nadar Museum of Art, Drawing, Environment safety and role models by Lakshyam Interns and empathy towards street animals by Straw India. Various other classes such as Art & Craft, Public Speaking, Brain Games, and Basic Computers were also conducted by Camp Diaries. We also continued English Communication Classes in association with U&I this year. We would like to thank all these groups / Individuals who came and contributed in such beautiful ways for the kids.



DISTRIBUTIONS

Lakshyam would like to extend warmest regards to all the individuals, donors, corporate who came forward and spread smiles on the faces of our beneficiaries. They supported us in distributing stationery items, food, clothes, toys, etc.

Health Supplements by 'Healthkart'



Stationery Kits by 'Optum'



DISTRIBUTIONS

Sanitary Pad Awareness & Distributions

Lakshyam sincerely believes that sanitary pads should not be a luxury, it is a fundamental right that every woman should have. Keeping this in mind, we regularly distribute sanitary pads to our beneficiaries as well. More than 500 packets of sanitary pads were distributed to the girls this year, owing to covid, the number is comparatively lesser as compared to our usual donation.



By 'India & Us'



By 'That Sassy Thing'

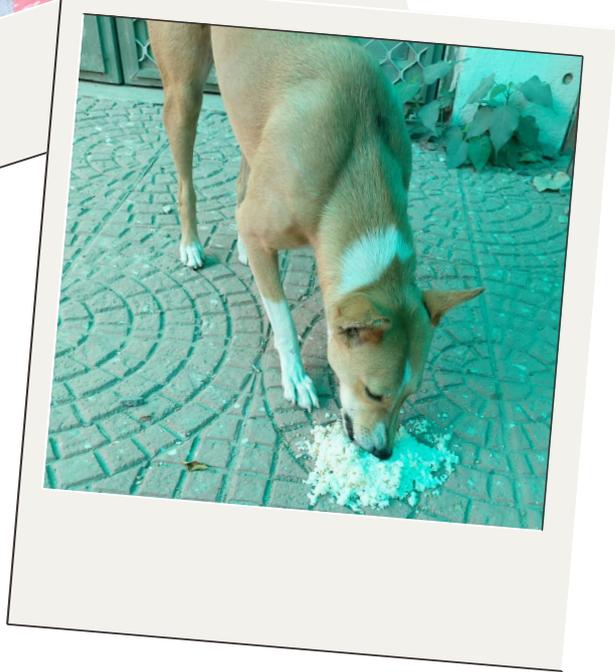
Ration Distribution



COVID RELIEF: CORONA SE KARUNA

Since last two years, covid is hitting us to the worst level. To support the underprivileged communities in these difficult times, Lakshyam continued to provide support in the form of essentials. We distributed clothes, ration, and protein-based food to street children, families, and people enrolled in DCPCR and our various programs.

Animals have suffered, but they can't describe their feelings through words like us. Keeping this in heart, we also extended our hands to stray dogs and provided food to them.



CELEBRATIONS

Various celebrations were held during the entire year, we ensured that despite the norms of social distancing, our students celebrate festivals with us. Several celebrations took place ranging from celebrating birthdays to festivals like Diwali, Christmas. This year, some of our kids celebrated Christmas at Skall Delhi's Christmas Event. Kids sang Christmas carols and performed a dance there.



HIGHLIGHTS OF THE YEAR

THIS YEAR WE STARTED 2 NEW EVENT CONCEPTS WITH THE FOCUS AND OBJECTIVE OF OPTIMUM UTILIZATION OF RESOURCES.

FASHION FOR A CHANGE

In December 2021, Lakshyam organized Fashion For a Change, an exhibition of pre-loved clothes to collect donations for underprivileged children. Our first successful event took place at the Baari Cafe, Champa Gali with the support of many well-wishers and the local public.



30 KA DUM

Lakshyam always looks forward to designing new concepts which can support our cause more efficiently. Keeping this in mind, we have started the new self-sustainable concept “30 Ka Dum”, which is specially designed to empower rural women to become economically sufficient.



CELEBRITY COMMENTS



Anupam Kher

"Lakshyam foundation is setting an example for others to take initiatives towards the underprivileged in our society. We should all help such foundations in bringing hopes in others' lives."



Sri Sri Ravi Shankar

"It is heartening to know that LAKSHYAM has been working in areas like child welfare and women's empowerment for a decade now. There is an urgent need in society to bring back values of service and compassion. The reason for depression in people is that the aspect of service is lacking in their lives. I am very happy that the volunteers behind LAKSHYAM are doing such good work and also inspiring others."



Sharmila Tagore

"Lakshyam is a responsible organization and I would like to congratulate them for their good work done towards the upliftment of the less privileged people."



Chetan Bhagat

"Lakshyam is an excellent example of a non-profit working at the grassroots level that has already brought about change in the lives of several impoverished citizens through vocational training and workshops. Keep at it and best of luck!"



Shashi Tharoor

As I reflect on the good work of national significance done by Lakshyam, it is impressive that as a responsible NGO, it is generating opportunities and spreading positivity among several disadvantaged communities to make a mark of their own"



Boman Irani

"I believe every home should have a Lakshyam"

IN THE MEDIA

"We all nurture a passion but few translate it into action. A passion left unanswered results in a dry life; an act driven by passion can transform lives. This defines the journey of Rashi Anand and the dream she nurtures."

Times of India

"Young passionate social Worker like Rashi it is evident like for bringing a change there is a need for a small initiative and not any debate."

BBC

"A few years ago, a Ranchi-based social organization called Lakshyam had attempted something similar, setting up libraries of used toys at government schools and orphanages."

First Post

"Lakshyam is doing it best and even more to provide these programs its backbone to run it smoothly. Its purpose of existence is to enhance the lives of disadvantaged children and women, and to offer a positive direction and healthier approach towards life."

Indya Pages

"Rashi Anand, Founder of Lakshyam is helping people in need."

Aaj Tak

"Lakshyam believes in bridging the gap between knowledge and habitual ignorance. Targeting the oblivious way of living amongst the not-so-privileged masses and putting a stop to it is the key to the horrific statistics. We are well aware of the fact that this process is not a one-day lecture that rectifies the ignorance, but a constant, conscious effort that ought to be imbibed amongst the mentally, physically, emotionally, and monetarily disadvantaged fellow Indians."

VSR Vision

"Lakshyam is committed to the pursuit of effective solutions to enhance the lives of underprivileged children and women and to work as a credible, transparent, and accountable organisation."

Tribune India

"Lakshyam is Empowering Women"

Prabhat Khabar

AWARDS & RECOGNITIONS

01 Ms. Rashi Anand awarded as one of the Young Changemakers' across the World in "World Youth Forum 2019" by the President of Egypt



02 Awarded 'YOUNG WOMAN SOCIAL ENTREPRENEUR AWARD' for remarkable contribution in women empowerment and support services in 2020



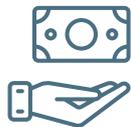
03 'Citizen Women Award' to Mrs. Poonam Anand for work in the field of Women Empowerment by Citizen Club of Ranchi



04 'Vijayalakshmi Das Entrepreneurship' Awards for contribution in the field of Women Empowerment to Ms. Rashi Anand

SUPPORT US

Sponsor



- A Child's Education @ just Rs. 1000 a month.
- For Skill Building Workshops
- For Lakshyam Toy Library

Payroll Contribution



Donate a part of your salary / earnings.

In-Kind Donation



Donate food, clothes, toys, books, digital resources, etc.

Contribute / Donate to The Corpus:

Make donations to Lakshyam

Customer's Participation:

- Place bulk orders to purchase handmade products
- Recommend Lakshyam for product's sale at exhibitions and stalls

Volunteer



- Teach children Hindi/English/Computers or any subject
- Teach arts and crafts or dramatics to the children
- Take workshops and vocational training
- Help generate sponsorships to support Lakshyam's programs



TEAM LAKSHYAM

Governing Body



Poonam Anand
Chairperson



Rashi Anand
Founder

Advisory Board



Dr. Lalit Bhasin



Sandeep Jijodia



M.S. Bitta



Dr. Shyama Chona



Anju Modi

Directors



Amit Bansal



Rahul Madaan



Rajeev Gupta



Ramon Llamba



Ravish Kapoor



Kalyani Chawla

Core Team



Shubhangi Singh
Accounts
Manager



Ruby Bedi
Fundraising
Manager



Gurpreet Kaur
Program
Coordinator



Rahul Khurana
Project
Coordinator



Akash Yadav
Supervisor



Mamta
Teacher



Seema
Caretaker



Brij Bala
Teacher



Anu
Teacher

SPONSOR A CHILD

Contribute for the Greater Good!

Help the children and be the reason behind their smiles.

Every penny can lead a child from street to school.

- ▶ 48,000 INR (Support a child for 4 years)
- ▶ 24,000 INR (Support a child for 2 years)
- ▶ 12,000 INR (Support a child for a year)
- ▶ 2,000 INR (Support a child for 2 months)

Your donations shall directly provide education, all-inclusive workshops, healthcare & counselling to the children of Lakshyam.



CONNECT WITH US



Phone: 011-45149993, +91 9540790002



Email: support@lakshyam.co.in



Website: www.lakshyam.co.in



Head Office:

B1/27-A, Ground Floor, Hauz Khas,
New Delhi, India - 110016

